ORDER

Orders

Order / Rev:

108085

Alt Order #:

06866084

Product Desc:

ROMNEY FOR PRESIDENT

American Rambler Productions

Estimate.

Flight Dates:

10/24/12 - 10/30/12 10/22/12 / 11/06/12

Original Date / Rev.

Order Type: **GENERAL**

Primary AE;

Sales Office:

Sales Region:

Amy McGreary

BLPHI

National

Agency

Name:

Buying Contact:

Billing Contact:

138 Conant St.

Beverly, MA 01915

Billing Type:

Billing Calendar:

Billing Cycle:

Agency Commission:

Cash Broadcast

EOM/EOC

15%

00:05.00

Advertiser

Name:

Priority:

Romney for President

A35+

Demographic.

Product Codes

PLC02 Republican SELECT PRIORITY CODE

Revenue Codes:

POLITICAL/AGY, PCAN, GEN

New Business Thru

Order Separation:

Advertiser External ID

Agency External ID

Bill Plan

Market

DIII FIAII				
Start Date	End Date	# Spots	Gross Amount	Net Amount
10/01/12	10/28/12	91	\$69,300,00	\$58,905.00
10/29/12	10/30/12	50	\$35,400 00	\$30,090.00

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2012	91	\$69,300.00	\$58,905.00	0 00
November 2012	50	\$35,400 00	\$30,090 00	0.00
Totals	141	\$104,700 00	\$88,995.00	0 00

Account Executives

Start Date / End Date Order % Sales Office Sales Region Account Executive Start Of Order - End Of Order 100% Amy McCreary

Share Total Order Share 26% \$104,700.00 **KSNV** 100% \$402,692.31

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	SO 00
KFBT	0%	\$0.00
KINC	0%	\$0 0 0
KLAS	25%	\$100.673 08
KLVX	0%	\$0,00
KSNV-	0%	\$0.00
KTNV	25%	\$100,673 08
KTUD	1%	\$4,026 92
KVVU	20%	\$80,538.46
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	3%	\$12,080.77

-	_n	Ch	Start	End	Inventory Code	Break	Start/End Time	e Days	Len Spo	ts	Rate Pri	Rtg Type	Spots	Amount
E	1	KSNV	10/29/12	10/29/12	M-F 6-7a WakeUp w/V M-F 6-7a WakeUp w/V		6-7a	M	:30	1	\$700 001	0 00 NM	1	\$700 0 0
		WAKE Star	t Date I	End Date		ts/Week	Rate R	ating						

Print Date, 11/06/12 14 31:07 Page 2 of 6

Order / Rev:

108085

Advertiser:

Romney for President

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Product Desc: ROM

ROMNEY FOR PRESIDENT

Flight Dates:

10/24/12 - 10/30/12

Estimate:

KSNV

Ln Ch Start	End	Inventory Code	Break	Start/End Tir	ne Days	Len Spo	ts		Rtg Type 5		Amount
		M-F 6-7a WakeUp M-F 6-7a WakeUp		6-7a	M	:30	1	\$700.001	0 00 NM	1	\$70 0 00
WAKE <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	Weekdays	<u>Śpóts/Week</u>	<u>Rate</u> \$700.00	Rating 0 00						
2 KSNV 10/30/1		M-F 6-7a WakeUp M-F 6-7a WakeUp		6-7a	-T	:30	1	\$700 001	0 00 NM	1	\$7 00 00
WAKE <u>Start Date</u> Week: 10/29/12	End Date 11/04/12	<u>Weekdays</u> - ⊤	Spots/Week 1	<u>Rate</u> \$700 00	<u>Rating</u> 0.00						
E 3 KSNV 10/24/1		M-F 6-7a WakeUp M-F 6-7a WakeU		6·7a	WTF	:30	3	\$700,001	0,00 NM	3	\$2,100 00
Start Date Week: 10/22/12	End Date 10/28/12	Weekdays WTF	Spots/Week 3	<u>Rate</u> \$700.00	Rating 0.00	_					45 400 00
E 4 KSNV 10/24/1		Today Show Today Show	СМ	658a-9am	WTF- -	:30	6	\$900.001	0 00 NM	6	\$5,400.00
TODAY SHOW <u>Start Date</u> Week: 10/22/12	2X PER DAY End Date 10/28/12	<u>Weekdays</u> wtF	Spots/Week 6	<u>Rate</u> \$900.00	Rating 0.00	_					
E 5 KSNV 10/29/1	2 10/30/12	Today Show	СМ	658a-9am	MT	30	4	\$900.001	0 00 NM	4	\$3,600.00
TODAY SHOW Start Date Week 10/29/12	2X PER DAY End Date 11/04/12	Υ <u>Weekdays</u> MT	Spots/Week 4	<u>Rate</u> \$900.00	Rating 0 00						
E 6 KSNV 10/29/		M-F Today Show M-F Today Show		9-10a	MT	;30	2	\$425 001	0 00 NM	1	\$425 00
TODAY SHOW									l		
	2-11/04/12 N	Weekdays MT Description M-F Today Show /	•	<u>Rate</u> \$425.00 <u>//End Time</u> a		Veekdays ⊤	<u>Len</u>	gth Rate :30 (\$425.00	<u>Rto Type</u>)) 0.00 <i>NM</i>		
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Week: 10/29/12 Spot Ch Date R: 1 KSNV 10/29/1 Unresolved [NBC NEW] E 7 KSNV 10/24/ TODAY SHOW	11/04/12 ange D 12-11/04/12 M 1 /S INTERRU 12 10/26/12 11X PER DA End Date 10/28/12	MT Description M-F Today Show II PT] M-F Today Show Today 4th Hour Y WeekdaysWTF	2 Start 3rd Hr 9-10 (III 4th 16M Spots/Week 3	\$425.00 /End Time a 10am-11am	0.00 <u>V</u> M	т -	-	30 (\$425.00) 0.00 <i>NM</i>	3	
Week: 10/29/12 Spot Ch Date Ri 1 KSNV 10/29/1 Unresolved [NBC NEW E 7 KSNV 10/24/ TODAY SHOW Start Date Week: 10/22/12 E 8 KSNV 10/29/ TODAY SHOW Start Date	11/04/12 ange D 12-11/04/12 M 15 IS INTERRU 12 10/26/12 1X PER DA End Date 10/28/12 12 10/30/12 12 X PER DA End Date	MT Description M-F Today Show PT] M-F Today Show Today 4th Hour Y WeekdaysWTF M-F Today Show Today 4th Hour Y Weekdays	2 Start 3rd Hr 9-10 (III 4th 16M Spots/Week 3	\$425.00 /End Time a 10am-11am Rate \$325.00 10am-11am	0.00 <u>V</u> M	:30	3	:30 (\$425.00 \$325 001	0.00 NM		
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Week: 10/29/12 Spot Ch Date Ri 1 KSNV 10/29/1 Unresolved [NBC NEW E 7 KSNV 10/24/ TODAY SHOW Start Date Week: 10/22/12 E 8 KSNV 10/29/1 TODAY SHOW Start Date Week: 10/29/12 E 9 KSNV 10/29/12 E 9 KSNV 10/29/12 E 10 KSNV 10/24/ RACHAEL RAN Start Date Week: 10/29/12 E 10 KSNV 10/24/ RACHAEL RAN Start Date Week: 10/29/12	11/04/12 ange D 12-11/04/12 M 15 IS INTERRU 12 10/26/12 11	MT Description M-F Today Show II PT] M-F Today Show Today 4th Hour Y WeekdaysWTF M-F Today Show Today 4lh Hour Y Weekdays MT Rachael Ray Rachael Ray Weekdays MT Rachael Ray	2 Start 3rd Hr 9-10 III 4th IBM Spots/Week 3 III 4th IBM Spots/Week 4 CM Spots/Week 4	\$425.00 /End Time a 10am-11am Rate \$325.00 10am-11am Rate \$325.00 11am-12pm Rale \$325.00	0.00 MT Rating 0.00 MT Rating 0.00 MT Rating 0.00	:30	3	\$325,001 \$325,001	0.00 NM 0.00 NM	4	\$1,300 0 \$1,300 0 \$1,950.0
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Week: 10/29/12 Spot Ch Date Ri 1 KSNV 10/29/1 Unresolved [NBC NEW] E 7 KSNV 10/24/ TODAY SHOW Start Date Week: 10/22/12 E 8 KSNV 10/29/1 TODAY SHOW Start Date Week: 10/29/12 E 9 KSNV 10/29/12 E 9 KSNV 10/29/12 E 10 KSNV 10/24/ RACHAEL RAY Start Date Week: 10/29/12 E 10 KSNV 10/24/ RACHAEL RAY Start Date Week: 10/22/12	11/04/12 ange D (2-11/04/12 M d (S INTERRU) 12 10/26/12 11 10/26/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/30/12 12 10/26/12 12 10/26/12 13 2X PER DA End Date 11/04/12 12 10/26/12 12 10/26/12 13 2X PER DA End Date 10/28/12 14 2 10/26/12 15 20 20 20 20 20 20 20 20 20 20 20 20 20	MT Description M-F Today Show II PT] M-F Today Show Today 4th Hour Y WeekdaysWTF M-F Today Show Today 4th Hour Y Weekdays MT Rachael Ray Rachael Ray Weekdays MT Rachael Ray Rachael Ray XY Weekdays MT Rachael Ray XY Weekdays MT Rochael Ray XY Weekdays MT Rochael Ray XY Weekdays MT Rochael Ray XY WeekdaysWTF Roon News Noon News RDAY	2 Start 3rd Hr 9-10 III 4th ISM Spots/Week 3 III 4th ISM Spots/Week 4 CM Spots/Week 4 CM Spots/Week 6	\$425.00 /End Time a 10am-11am Rate \$325.00 10am-11am Rate \$325.00 11am-12pm Rate \$325.00 11am-12pm Rate \$325.00 12-1230pm Rate	0.00 MT Rating 0.00 MT Rating 0.00 MT Rating 0.00 WTF	:30	3 4	\$325,001 \$325,001 \$325,001 \$325,001	0.00 NM 0.00 NM	4	\$975 00 \$1,300 00 \$1,300 0 \$1,950.0 \$2,550 0

KSNV

Order / Rev:

108085

Advertiser:

Romney for President

Alt Order #: Flight Dates: 06866084

J6866084

10/24/12 - 10/30/12

Estimate

Product Desc ROMNEY FOR PRESIDENT

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount **NEWS 3 AT NOON 2X PER DAY End Date** Spots/Week Rating Start Date Weekdays Rate Week: 10/29/12 11/04/12 MT----\$425.00 0.00 E 13 KSNV 10/24/12 10/26/12 CM 1258p-2pm --WTF--30 \$425 001 0.00 NM Days of our Lives 6 \$1,700.00 Days of our Lives DAYS OF OUR LIVES 2X PER DAY Spols/Week End Date Start Date Weekdays Rale Rating Week: 10/22/12 6 \$425.00 0.00 10/28/12 Start/End Time Weekdays Length Rale Rig Type Spot Ch Date Range Description 5 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm --wThF----:30 (\$425-00) 0.00 NM Unresolved [.NOT AVAILABLE RATE] NOT AVAILABLE RATE 6 KSNV 10/22/12-10/28/12 Days of our Lives 1258p-2pm --WThF----:30 (\$425 00) 0 00 NM Unresolved [,NOT AVAILABLE RATE] NOT AVAILABLE RATE .30 0,00 NM E 14 KSNV 10/29/12 10/30/12 Days of our Lives CM 1258p-2pm MT----\$425 001 \$1,700.00 Days of our Lives DAYS OF OUR LIVES 2X PER DAY Spots/Week Start Date End Date Weekdays Rale Rating MT-Week 10/29/12 11/04/12 \$425.00 0.00 E 15 KSNV 10/29/12 10/30/12 The Doctors CM 2pm-3pm MT----:30 \$325.001 0.00 NM \$1,300.00 The Doctors DOCTORS 2X PER DAY Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating 11/04/12 MT----\$325.00 0.00 Week: 10/29/12 E 16 KSNV 10/24/12 10/26/12 The Doctors --WTF--:30 6 \$325.001 0.00 NM \$1,300.00 CM 2pm-3pm The Doctors **DOCTORS 2X PER DAY** Start Date End Date Weekdays Spots/Week Rale Rating 10/28/12 --WTF--\$325 00 0.00 Week: 10/22/12 6 Ch Date Range Description Start/End Time Weekdays | Length Rate Rig Type (\$325.90) 0.00 NM 3 KSNV 10/22/12-10/28/12 The Doctors 2pm-3pm --WThF----.30 Unresolved [NEWS INTERUPT - MICHELLE OBAMA SPOKE] 6 KSNV 10/22/12-10/28/12 The Doctors --WThF----2pm-3pm :30 (\$325 00) 0 00 NM Unresolved [NEWS INTERUPT - MICHELLE OBAMA SPOKE] E 17 KSNV 10/29/12 10/30/12 Dr. Phil \$450.001 CM 3-4p MT----:30 0,00 NM \$1,800,00 Dr Phil DR.PHIL 2X PER DAY Start Date End Date Weekdays Spots/Week Rate Rating Week: 10/29/12 11/04/12 \$450.00 0.00 --WTF--Dr. Phil .30 \$450 001 0.00 NM \$2,700.00 E 18 KSNV 10/24/12 10/26/12 CM. 3-4p 6 б Dr Phil DR.PHIL 2X PER DAY End Date Spots/Week Rale Rating Start Dale <u>Weekdays</u> Week: 10/22/12 10/28/12 -WTF-6 \$450.00 0.00 E 19 KSNV 10/24/12 10/26/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm --WTF--.30 6 \$725.001 0.00 NM 6 \$4 350 00 4PM NEWS (1 hour) FIRST NWS 2X PER DAY Start Date End Date Spols/Week <u>Weekdays</u> Rale Rating 10/28/12 -WTE--6 \$725.00 0.00 Week: 10/22/12 NEWS 3 at 4 (1 HOUR)CM E 20 KSNV 10/29/12 10/30/12 4-5pm MT----:30 \$725 001 0.00 NM \$2,900.00 4PM NEWS (1 hour) FIRST NWS 2X PER DAY Start Date End Date Spols/Week Rating Weekdays Rale 11/04/12 MT----\$725.00 0.00 Week: 10/29/12 4 \$1,200 001 0.00 NM \$4,800.00 CM 5-630p MT----:30 É 21 KSNV 10/29/12 10/30/12 M-F Early News M-F Early News NEWS 3 AT 5 2X PER DAY Start Date End Date Weekdays Spots/Week Rate Rating

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KSNV

Order / Rev: 108085

Alt Order # 06866084

10/24/12 - 10/30/12

Flight Dates

Advertiser: Romney for President

Product Desc. ROMNEY FOR PRESIDENT

Estimate

Amount Rate Pri Rtg Type Spots Len Spots Days Break Start/End Time Inventory Code Fnd Ln Ch Start 0.00 NM \$4,800 00 \$1,200.001 30 5-630p M-F Early News 10/29/12 10/30/12 E 21 KSNV M-F Early News NEWS 3 AT 5 2X PER DAY Rate Rating Spots/Week Start Date End Date Weekdays 0.00 4 \$1,200.00 MT----Week: 10/29/12 11/04/12 \$7,200 00 0.00 NM --WTF--:30 6 \$1,200.001 5-630p CM E 22 KSNV 10/24/12 10/26/12 M-F Early News M-F Early News NEWS 3 AT 5 2X PER DAY Rate Rating Spots/Week Start Date End Date Weekdays 6 \$1,200.00 0.00 --WTF--10/28/12 Week: 10/22/12 \$5,200 00 0.00 NM 4 \$1,300,001 :30 630-7pm MT----СМ E 23 KSNV 10/29/12 10/30/12 M-F Jeopardy M-F Jeopardy JEOPARDY 2X PER DAY Rate Rating Spots/Week Weekdays End Date Start Date 0 00 4 \$1,300,00 11/04/12 MT----Week: 10/29/12 \$7,800,00 0.00 NM 6 6 \$1,300,001 :30 --WTF--630-7pm CM E 24 KSNV 10/24/12 10/26/12 M-F Jeopardy M-F Jeopardy JEOPARDY 2X PER DAY Rating Rate Weekdays Spo<u>ts/Weęk</u> Start Date End Date 0.00 6 \$1,300.00 --WTF--10/28/12 Week: 10/22/12 0 00 NM \$3,900 00 3 3 \$1,300.001 30 --WTF--7-730pm M-F Wheel CM E 25 KSNV 10/24/12 10/26/12 M-F Wheel of Fortune WHEEL 1X PER DAY Rating Spots/Week Rate Start Date End Date Weekdays 0.00 3 \$1,300.00 --WTF--Week: 10/22/12 10/28/12 \$2,600.00 0.00 NM 2 \$1,300 001 MT----:30 CM 7-730pm M-F Wheel E 26 KSNV 10/29/12 10/30/12 M-F Wheel of Fortune WHEEL 1X PER DAY Rating Rate Spots/Week Start Date End Date <u>Weekdays</u> 0.00 \$1,300.00 MT----Week 10/29/12 11/04/12 6 \$7,200.00 0.00 NM 6 \$1,200.001 :30 CM 11pm-1135pm --WTF--M-F News 3 at Eleven E 27 KSNV 10/24/12 10/26/12 M-F News 3 at Eleven NEWS3 @11 2X PER DAY Spots/Week Rate Rating Weekdays Start Date End Date 0.00 6 \$1,200.00 --WTF--Week 10/22/12 10/28/12 0.00 NM \$4,800.00 4 \$1,200 001 4 -30 MT-----11pm-1135pm M-F News 3 at Eleven CM E 28 KSNV 10/29/12 10/30/12 M-F News 3 at Eleven NEWS3 @11 2X PER DAY Spots/Week Rating Rate End Date Weekdays Start Date 4 \$1,200 00 0.00 11/04/12 MT----Week: 10/29/12 \$1,500.00 3 0 00 NM \$500 001 --WTF--30 3 1135p-1236a CM The Tonight Show E 29 KSNV 10/24/12 10/26/12 Tonight Show TONITE SHOW 1X PER DAY Spo<u>ts/Week</u> Rate Rating Weekdays 1 4 1 Start Date End Date 0.00 \$500.00 --WTF--10/28/12 Week: 10/22/12 \$1,000.00 0.00 NM 2 \$500.001 MT----:30 2 1135p-1236a The Tonight Show CM E 30 KSNV 10/29/12 10/30/12 Tonight Show TONITE SHOW 1X PER DAY Rate Rating Weekdays Spots/Week End Date Start Date 0.00 \$500.00 11/04/12 MT----Week: 10/29/12 \$700.00 0.00 NM 2 \$350 001 --**--**S-:30 News 3 Sunrise - SATURIM E 31 KSNV 10/27/12 10/27/12 News 3 Sunrise SATURDAY NWS3 AT SUNRISE Rating Rate Weekdays Spots/Week End Date Start Date \$350 00 0.00 ----5-10/28/12 Week: 10/22/12 \$1,250.00 0.00 NM 2 \$625.001 2 ---5-:30 CM 7a-9am E 32 KSNV 10/27/12 10/27/12 Saturday Today Saturday Today SATURDAY TODAY Spots/Week Rate Rating Weekdays End Date Start Date 0.00 \$625.00 10/28/12 \$1,000.00 Week: 10/22/12 0 00 NM 2 \$500 001 ----5--30 9am-930am CM E 33 KSNV 10/27/12 10/27/12

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108085 Order / Rev: 06866084 Alt Order #:

10/24/12 - 10/30/12

Flight Dates

Romney for President Advertiser:

ROMNEY FOR PRESIDENT Product Desc

Estimate:

KSNV

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type Sp	ots	Amount
Lii Oii	010.		News 3 Today - S/									
			News 3 Today - S	AT								
NEWS				0	Bato	Rating						
	rt Date	End Date	<u>Weekdays</u> S-	Spots/Week 2	<u>Rate</u> \$500.00	0.00						
Week: 10/	22/12	10/28/12			5pm-630pm	S-	:30	2	\$675 001	0 00 NM	2	\$1,350.00
E 34 KSNV	10/2//1	2 10/2//12	Sa-Su Early News Sa-Su Early News		ори осории							
NWS3	ത5WK		Sa Ca Larry Harr							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rat <u>e</u>	Rating						
Week: 10		10/28/12	S-	2	\$675.00	0 00	.20		\$525.001	0 00 NM	1	\$525,00
E 35 KSNV	10/27/1	2 10/27/12	Wknd Jeopardy SAT/Jeopardy	CM	630-7pm	- S-	:30	1	\$525.001	0 00 14141	·	••
JEOPA	RDY		3AT/SCOPULGY							1		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 10		10/28/12	- -5-	1	\$525,00	0.00			<u></u> \$1,100 001	0.00 NM	2	\$2,200 00
E 36 KSNV	10/27/1	2 10/27/12	Sa-Su News 3 at		11pm-1135p	m\$-	:30	2 3	\$1,100.001	0.00 1410	-	Q1.10
			Sa-Su News 3 at	Eleven						1		
WKD2		E-d Data	Maakdaye	Spots/Week	Rate	Rating						
<u>St</u> Week: 10	art Date	End Date 10/28/12	<u>Weekdays</u> S-		\$1,100.00	0.00						
E 37 KSNV			Nevada Newsma		5:00-6 00an	n -\$-	:30	1	\$1,250.002	0 00 NM	1	\$1,250 00
E3/ KSNV	10/2771	2 10/21/12	Nevada Newsma		(5.00 AM-5:3	(MA 0						
NEWS	;											
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Page 6 of 6 Print Date: 11/06/12 14:31:07

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Romney for President Advertiser: 108085 Order / Rev: ROMNEY FOR PRESIDENT KSNV Product Desc: Alt Order #: 06866084 Estimate 10/24/12 - 10/30/12 Flight Dates: Amount Rate Pri Rtg Type Spots Len Spots Break Start/End Time Days Inventory Code Ln Ch Start End LAW & ORDER (synd) PI Law & Order (synd) PRIME LAW & ORDER Rating Spots/Week <u>Rate</u> Weekdays End Date Start Date 0.00 \$800 00 ----5 10/28/12 Week: 10/22/12 \$2,200.00 2 2 \$1,100,001 0.00 NM :30 E 46 KSNV 10/28/12 10/28/12 Sa-Su News 3 at ElevenCM ---5

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Sa-Su News 3 at Eleven

<u>Weekdays</u>

Spots/Week

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